

None of the Entries
Have Achieved Finalist Status
in the Category of:

RETAIL SERVICES

APPAREL

Entrant: [Cramer-Krasselt, Milwaukee, Wisconsin](#)

Allen-Edmonds Shoes
 URL: www.allenedmonds.com
 Account Executive: Robin Handal
 Executive Creative Director: Mike Bednar
 Art Director: Matt Hermann
 Programmer: Digital Visions

Entrant: [Critical Mass, Calgary, Canada](#)

Nike - "NIKE iD"
 URL: <http://nikeid.nike.com>

Entrant: [ehsrealtime, London](#)

Diesel Jeans
 URL: www.dailyafrican.com
 Client Supervisor: Pam Hira
 Account Executive: Mark Dawson
 Creative Directors: Trevor Chambers/Patrick Baglee
 Copywriters: Bob Moore/Joe Bullmann
 Designers/Interactive Designers/Programmers/
 Site Builders/Technical Developers: Peter Aston/
 Richard Holley
 Production Manager: Joanne Lant

AUTOMOTIVE

Entrant: [AGENCY.COM, Portland](#)

Land Rover North America
 URL: www.best4x4.landrover.com
 Design Company: AGENCY.COM, Dallas, Texas
 Account Executive: Mark Niehaus
 Creative Director: Lori Wilson
 Art Director: Warren Purifoy
 Production Manager: Janette Nottingham
 Site Builder: Brooks Grigson
 Technical Director: Vinh Luu
 Information Architect: Meghan Rennie

Entrant: [Arnold Worldwide, Boston](#)

Volkswagen of America
 URL: www.vw.com/autoshow
 Executive Creative Director: Ron Lawner
 Group Creative Director: Alan Pafenbach
 Creative Directors: Tim Brunelle/Chris Bradley
 Art Directors: Chris Bradley/Adele Ellis/Nicole McDonald
 Copywriters: Tim Brunelle/Alex Russell
 Interactive Technical Director: Jonathan Groves
 Interactive Designers: Rick Webb/Joe Cartman/
 Nicole McDonald
 Programmer: Rick Webb
 Photographers: Bill Cash/Martin Albert
 Senior Producers: Jennifer Iwanicki/Matt Campbell
 Producer: Jennifer Bruns
 Assistant Producer: Erica Lohnes
 Production Companies: Heavy Industries/
 Redtree Productions
 Music: Pete Ducharme
 Flash: Nicole McDonald

Entrant: [Arnold Worldwide, Boston](#)

Volkswagen of America
 URL: www.vw.com/microbus
 Executive Creative Director: Ron Lawner
 Group Creative Director: Alan Pafenbach
 Creative Directors: Tim Brunelle/Chris Bradley
 Art Director: Chris Bradley
 Copywriter: Tim Brunelle
 Production Manager/Executive Producer: Jennifer Iwanicki

BEVERAGES

Entrant: [The Absolut Company, Stockholm](#)

absolut.com
 URL: www.absolut.com
 Design Company: Springtime, Stockholm
 Client Supervisor: Göran Thorstensson
 Account Executive: Ola Spännar
 Executive Creative Director: Peter Kamstedt
 Art Director: Mats Renvall
 Designer: Claes Stridsberg
 Interactive Designer: Robot and Pixshift
 Production Manager: Otto Giesenfeld
 Technical Developer: Adcore

Entrants: [Aimaq•Rapp•Stolle, Berlin/](#)
[Baudhaus Neue Medien, Berlin](#)

Heineken Beer
 URL: www.heineken.de/vip-lounge
 Client Supervisor: Anna Büchin
 Account Executive: Anne Kollmorgen
 Executive Creative Director: André Aimaq
 Creative Director: Lars Oehlschlaeger
 Copywriter: Tobias Schönpflug
 Art Director: Christopher Knipping
 Designers/Interactive Designers: Holger Wiebe/
 Niko Wilkesmann
 Programmers: Jan Evers/Christian Vogelsang
 Technical Director: Holger Wiebe
 Illustrator: Kathrin Funcke

Entrant: [Artmiks, Amsterdam](#)

Heineken Longneck Beer
 URL: www.longneck.nl
 Agency: Kesselskramer, Amsterdam
 Executive Creative Director: Marco de Boer
 Designers: Walter Teijgeler/Marco de Boer
 Photography: Erik Nap/Walter Teijgeler

Entrant: [CCG.XM, London](#)

Clan Campbell
 URL: www.clancampbell.com
 Client Supervisor: Colin Greenwood
 Creative Director: Phil Tarver
 Copywriter: Ben Euelling
 Art Director: Rick Nugent
 Designers: Sean Jenkinson/Ulrik Limkilde
 Producer: Colin Greenwood
 Technical Director: Simon Campbell

Entrant: [Dentsu Inc., Tokyo](#)

Coca-Cola
 URL: <http://isc2.dentsu.co.jp/cr/ccjc/3.html>
 Client Supervisor: Makoto Sato
 Executive Creative Director: Kotaro Sugiyama

Creative Director/Copywriter: Masataka Hosogane
 Art Director/Interactive Designer: Seigo Nakanishi
 Illustrator: Akane Otsuki

Entrant: Digitas, London

Martell Cognac
 URL: www.martell.com
 Client Supervisor: Joanna Dann
 Account Executive: Paul Blundell
 Executive Creative Director: Mark Beeching
 Creative Director: Robert Crampton
 Copywriter: Len Dickter
 Art Director: Bridget Lynch
 Designer: Andreu Gentzen
 Interaction Designer: James Tindall
 Programmers: Sukhy Bassi/Alistair Baker
 Producer: Gary Cooke
 Film Producer: Paul O'Brien
 Photographer: Isaac Newman

Entrant: Shape Interactive, Johannesburg

Coca-Cola Light
 URL: www.yourtime.co.za
 Account Executive/Production Manager: Justin Cloete
 Executive Creative Director: Gareth Paul
 Creative Director/Designer: Murray Crowe
 Copywriters: Justin Cloete/Ryan White/Murray Crowe
 Art Directors: Murray Crowe/David Hillier
 Programmer/Technical Director: Ryan White
 Illustrator: David Hillier
 Graphic Artists: Murray Crowe/Belinda da Fonseca
 Promotion Strategist: Gareth Paul

Entrant: Zentropy Partners, London

Nesquik
 URL: www.nesquick.co.uk
 Client Supervisor: Tim Watson
 Project Manager: Tom Wason
 Executive Creative Director: Matt Mayes
 Creative Director/Art Director/Designer:
 Andrew Mason
 Copywriter: Phil Rigg
 Interaction Designer: Matt Greenhalgh
 Programmer/Technical Director: Fabio Fabrizio
 Producer/Production Manager: Mimi Oliver
 Product Group Manager: Jan Erik Hasslestrom
 Site Builder/Site Manager: Zentropy Partners
 Technical Developer: Andrew Leszczynski
 Animator/Illustrator: Andy Tonkin
 Graphic Artists: Andrew Mason/Andy Tonkin

CORPORATE IMAGE

Entrant: 21TORR AGENCY, Reutlingen, Germany

Indubo Corporate Website
 URL: www.indubo.de
 Account Executive/Production Manager: Timo Meier
 Executive Creative Director: Claudia Maier
 Creative Directors: Kerstin Mahler/Sebastian Selig
 Art Director: Kerstin Mahler
 Programmers: Martina Müller/Christian Erhardt
 Technical Director: Jochen Hild

Entrant: 21TORR AGENCY, Reutlingen, Germany

JSK - Architekten
 URL: www.jsk.de
 Account Executive/Production Manager: Ralph Horn
 Executive Creative Director: Claudia Maier
 Creative Director/Art Director: Olaf Loose
 Designers: Olaf Loose/Martina Müller
 Programmer/Technical Developer: Martina Müller
 Technical Director: Jochen Hild

Interactive Designers/Programmers/Flash: Keith Butters/
 Nicole McDonald
 Production Company: Redtree Productions
 Producers: Jennifer Bruns/Matt Campbell/Bill Weems
 Assistant Producer: Erica Lohnes
 Photographer/Film & Video: Martin Albert
 Flash: Joe Cartman/Nicole McDonald/Stefka Hristova

Entrant: Campbell-Ewald Advertising, Warren, Michigan

OnStar
 URL: www.onstar.com/visitors/html/bs_batman.htm
 Client Supervisor: Harvey Zuppke
 Account Executives: Steven Michael/Shawna Cermack
 Executive Creative Director: Bill Ludwig
 Creative Directors: Ann Phipps/Harvey Zuppke
 Copywriters: Harvey Zuppke/Sarah Jo Sautter
 Art Directors: Mary Broedell/Chris Scinta
 Designers: Josh Hamman/Mary Broedell
 Programmers: Matt Dertinger/Warren Lee/Kevin Omans
 Producer: Iain Lanivich
 Illustrator: D.C. Comics

Entrant: Critical Mass, Calgary, Canada

C-Coupe
 URL: www.c-coupe.com
 Client: Mercedes-Benz USA

Entrant: Critical Mass, Calgary, Canada

mbusa.com
 URL: www.mbusa.com
 Client: Mercedes-Benz USA

Entrant: Elephant Seven, Hamburg

Peugeot 307
 URL: www.peugeot307.de
 Client Supervisor: Frank Zimmer
 Account Executive: Kai Elmendorf
 Executive Creative Director: Oliver Viets
 Copywriter: Andree Bock
 Art Director: Mathias Schoelzig
 Designers: Jan Hellberg/Sven Giese
 Programmers: Rainer Sax/André Urban
 Technical Director: Markus Weiss

Entrant: MarchFIRST, Hamburg

A4 Satellite
 URL: www.audi-a4.com
 Client Supervisor: Ingo Eck
 Executive Creative Director: Nikolai Kreinjobst
 Copywriter: Dirk Averagesch
 Art Director/Designer: Petra Woehrmann
 Interactive Designer/Programmer: Thomas Sievers
 Producer: Jürgen Koop
 Production Manager: Mirco Lange

Entrant: CCG.XM, London

Clan Campbell
 URL: www.clancampbell.com
 Client Supervisor/Producer: Colin Greenwood
 Creative Director: Phil Tarverg
 Copywriter: Ben Euelin
 Art Director: Rick Nugent
 Designers: Sean Jenkinson/Ulrik Limkilde
 Technical Director: Simon Campbell

Entrant: Dennis Interactive, New York

Ellenson Group
 URL: www.dennisinter.com/ellenson
 Agency: Ellenson Group, New York
 Client Supervisor/Copywriter: Richard Ellenson
 Account Executive: Jamie Cahill
 Executive Creative Director: Justin Crawford
 Creative Director/Illustrator: Zoe Chan
 Art Director/Animator: Vincent Mei
 Designer: Paul Szypula
 Interactive Designer: Brian Ragan
 Programmers: Drew Millechia/David Chang
 Producer: Peter Whang
 Production Manager: Joe Johnson
 Site Builder: Nick Connena
 Technical Developers: Damien Morton/Drew Millechia/
 David Chang
 Technical Director: John Lounsbery
 Graphic Artist: Jeff Li

Entrant: Doubleyou Remo, Madrid

Brain
 URL: www.doubleyou.com/remo/festivals/madpix
 Client Supervisor: Brigitte Barnette
 Account Executive: Beatriz Gomez
 Creative Director/Copywriter: Sebastian Mendez
 Art Director: Iñigo Orduña
 Programmer: Omar Rodriguez
 Production Manager/Product Group Manager:
 Monica Senra
 Technical Director: Nacho Rapallo
 Animator: Ruben Villoria

Entrant: Elephant Seven, Hamburg

Audioforce
 URL: www.audioforce.de
 Client Supervisor: Thomas Suess
 Account Executive: Alexander Hauser
 Executive Creative Director: Stephan Klein
 Art Director: Nadim Habib
 Technical Developer: Ulf Teege

Entrant: Elephant Seven, Hamburg

MONTBLANC
 URL: www.montblanc.com
 Client Supervisor: Michael Gross
 Account Executives: Mirelle Janne/Dirk Kedrowsitsch
 Executive Creative Director: Barbara Schmidt
 Copywriter: Nicole Staehr
 Art Director: Yvonne Lange
 Programmer: Oliver Kutter

Entrant: Good Technology, London

Whitbread Corporate
 URL: www.whitbread.co.uk
 Client Supervisor: Xanthe Arvanitakis

Account Executive: Jeremy Dutton
 Creative Director: Tim Cheng
 Designer: Shereen Safadi
 Site Builders: James Knight/Nadia Fourie/Kirsty Brown
 Technical Developer: Philip Powell
 Technical Director: Nancy Crisp

Entrant: Jung von Matt, Hamburg

Mess
 URL: www.jvm.de/entries/mess/
 Creative Directors: Tom Duscher/Mathias Jahn
 Copywriter: Stefanie Rodewies
 Art Director: Elke Klinkhammer
 Designers: Jens Pfau/Oliver Schwanke
 Programmer: Gordon Midwood
 Production Manager: Friedrich von Zitzewitz

Entrant: NE6 Design Consultants, Newcastle upon Tyne, United Kingdom

Alex Telfer Photography
 URL: www.alexteferphotography.com
 Client Supervisor/Creative Director/Designer:
 Alan Whitfield
 Copywriter: Torquil Macleod
 Programmer: Chris Skelton
 Production Manager: Martin Wright
 Site Manager: Waterstons It

Entrant: Publicis MCD, Erlangen, Germany

Internetauftritt Raum & Design
 URL: www.raumunddesign.de
 Client Supervisor: Oliver Fischer
 Account Executive: Per Egil Roksvaag
 Art Director/Animator: Sandra Gumbrecht
 Programmers: Sandra Gumbrecht/Kirsten Eisenhut-Kallee
 Technical Developer: Kirsten Eisenhut-Kallee
 Technical Director: Christian Müller
 Editor: Nicole Hofer

Entrant: Scholz & Volkmer, Wiesbaden, Germany

100 Years Mercedes-Benz - "The Story of Passion"
 URL: www.mercedes-benz.com/passion
 Client: DaimlerChrysler
 Client Supervisor: Frau Jutta Kroeber-Riel
 Account Executive/Head of Project: Sabine Lee
 Creative Director: Anette Scholz
 Copywriter: Katharina Schlungs
 Art Directors: Nina Rapp/Oliver Aumann
 Screendesigners: Maria-Luisa Machill/Susanne Schwalm/
 Jörg Walschuetz
 Flash: Katja Beikert/Michael Dralle/Christoph Schuhmacher/
 Norbert Gilles/Martin Kraft
 Programmers: Sebastian Klein/Thorsten Kraus
 Production Managers: Vera Lamy/Tom Bernd/
 Alexander Bregenzer

Entrant: Scholz & Volkmer, Wiesbaden, Germany

Rui-Camilo Photography
 URL: www.rui-camilo.de
 Project Managers: Mathias Schaab/Heike Brockmann
 Creative Director: Michael Volkmer
 Copywriters: Annika Koehler/Rui Camilo
 Art Director: Heike Brockmann
 Screendesigners: Melanie Lenz/Angela Hoos
 Flash Programming: Mathias Schaab
 Programmers: Mathias Schaab/Peter Reichard

Entrant: [Scholz & Volkmer, Wiesbaden, Germany](#)

TONI GARD Fashion

URL: www.tonigard.com

Client Supervisor: Holger Schmidt

Account Executive: Irmgard Weigl

Creative Director: Michael Volkmer

Copywriter: Katharina Schlungs

Art Director: Heike Brockmann

Designer: Eike Grober

Flash: Peter Reichard/Christian Leitschuh/

Michael Dralle/Samuel Ruckstuhl

Programmers: Manfred Kraft/Peter Reichard

Photography: Pascal Hegner

Screendesign: Kathrin Schueler/Melanie Lenz

COSMETICS/TOILETRIES/ PHARMACEUTICALS

Entrant: [CCG.XM, London](#)

Schering Female Life

URL: www.femalelife.com

Client Supervisors: Kate Preece/Mary Mzumara

Creative Director: Joe Dear

Copywriter: Maureen Purbrook

Designer: Elliott Olivestone

Production Manager: Stuart Gill

Entrant: [FCBi Deutschland, Hamburg](#)

NIVEA - "Your Site of Beauty"

URL: www.yoursiteofbeauty.com

Client Supervisor: Johann C. Freilinger

Account Executive: Katrin Steineke

Creative Director: Joi von Regenstein

Copywriter: Anna da Costa Henriques

Art Directors/Interaction Designers:

Bernadette von Lonski/Garlef Hartmann

Programmer: Carlo Winkelmann

Production Manager: Kay Claßen

Editors: Katja Behnke/Kristine Ehlers

Entrant: [Luminant worldwide, New York](#)

Maybelline

URL: www.maybelline.com

Client Supervisor: Michelle Shableski

Executive Creative Directors: Todd Pick/Joyce Kauf

Creative Director/Designer: Todd Pick

Copywriter: Joyce Kauf

Art Directors: Todd Pick/Alex Brill-Edwards

Interactive Designer: Eran Bendheim

Site Builder: Matt Vohr

Entrant: [OgilvyInteractive worldwide, Toronto](#)

Norelco Riders Domain - "Razors"

URL: www.ogilvy-canada.com/production/awards/

Client Supervisor: Andrew Jaffe

Account Executive: Jeff Esser

Executive Creative Director: Mike Sharma

Creative Directors: Sean Ganann/Helen Prokos

Copywriter: Helen Prokos

E-COMMERCE

Entrant: [AGI, Stuttgart, Germany](#)

Find, Look, Buy, Mix - TopdeQ

URL: www.awards.agi.de/topdeq

Client Supervisor: Steven Mincher

Executive Creative Director: Christian Schwarm

Art Director: Christa Heinold

Designers: Christa Heinold/Olivier Sternberg/Petra Sutter/

Katerina Tsolakidis

Programmers: Max Kirste/Christian Besler/Markus

Glasmeyer/

Ina Schall-Sauer

Production Managers: Oliver Schmid/Carla Meinhard/

Uwe Lippert/Marcos da Gama

Technical Director: Gaylord Aulke

Flash Animator: Markus Kleine-Vehn

Sound: Uwe Schenk

EDUCATION

Entrant: [Modem Media, San Francisco](#)

One Stop Warhol Shop

URL: <http://osws.artmuseum.net>

Client Supervisor: Jessica Arcand

Account Executive: Jessica Mageras

Creative Director: Glen Sheehan

Copywriter: Karen Hutchinson

Senior Art Director: Juliane Hadem

Flash/Generator Designer: Joshua Sullivan

Flash Designers: Michelle Murata/Darren Murata/

Jeff Benjamin

Senior Engineer: Martin Gloeckle

Senior Interface Designer: Ryan O'Hearn

Interface Engineer: Tracy Finifter

Database Administrator: Ray Yeganeh

Producer: Charlie Taylor

ELECTRONICS

Entrant: [Deepend, Sydney](#)

Siemens SL45 Mobile Phone

URL: www.siemens.com.au/sl45

Agency: J. Walter Thompson, Sydney

Client Supervisor: Todd Marks

Account Executives: Kate Theakston/Karen Exton

Executive Creative Director: Matt Griffin

Creative Director/Site Builder: Ashleigh Bolland

Copywriter: Kate Theakston

Designers: Ashleigh Bolland/Toby Grime

Interactive Designer: Silas Rowe

Programmers: Silas Rowe/Ashleigh Bolland

Technical Director: Josh Rowe

Animator: James Furey

Illustrators: Leon Rosenberg/James Furey

Sound Engineer: Rob St. Clair

Entrant: SLB Interactive, Oslo
 Mercedes-Benz Presents Aha Live on the Net
 URL: www.slb.no/html/aha
 Client Supervisor: Trine Busengdal
 Account Executive: Sveinung Totland
 Executive Creative Director: Rune Glad
 Art Director: Rikard Svendesn
 Designers: Øystein R. Knutsen/Lena Niemi
 Programmer: Idium Corp.
 Photographer: Torstein Nodland

Entrant: thoughtbubble productions, New York
 A.I. Artificial Intelligence
 URL: www.aimovie.com
 Account Executive: Shari Weisenberg
 Creative Director: Guy Sealey
 Art Director: Piper Darley
 Designers: Piper Darley/Kirk Benshoff/Regis Zaleman
 Interactive Designers: David Carroll/Jean Trophas
 Programmers: Matt Spinks/Robin Curts
 Producers: Jeffery High/Dinha Kaplan
 Technical Director: Tina Honikel
 Director of Product Management: Sue Ann Stanton

FOODS

Entrant: Bárci Partner Budapest, Budapest
 Danone Rudi
 URL: www.danonerudi.hu
 Design Company: Dogfish, Budapest
 Client Supervisor: Emese Fozo
 Account Executive: Bea Sturovics
 Creative Director: András Lengyel
 Copywriters: Lajos Horvath/Zoltan Pinter
 Art Directors/Animators: Pál Varsányi/Balázs Vida
 Programmer/Site Builder: Balázs Vida

Entrant: Eera Finland, Helsinki
 Aura. Passionately Yes.
 URL: <http://extra.greyinteractive.fi/competitions/>
 Client Supervisor: Tuula Hietanen
 Account Executive/Production Manager: Teija Järvinen
 Copywriter: Kirsti Kurki
 Art Director: Marja Vainionpää
 Designer: Antti Silventoinen
 Interactive Designer/Technical Director: Antti Riikola
 Programmers/Site Builders: Juho Paasonen/Antti Riikola
 Graphic Artists: Marja Vainionpää/Antti Silventoinen

Entrant: Deepend, London
 Supernoodles
 URL: www.supernoodles.co.uk
 Client Supervisor: Jon Wilks
 Creative Director/Copywriter/Art Director: Andrew Leith
 Designers/Interactive Designers: Lawrence Thomson/
 Jeremy Delahay
 Programmers: Pete Everet/Greg Edwards/Alan Killip
 Site Builder: Mathew Knight
 Sound Designer: Richard House
 Streaming Media Producer: Sonali Bhattacharyya

Entrant: n.a.s.a.2.0, Hamburg
 Zomtec
 URL: www.zomtec.com
 Client Supervisors: Heike Schneider/Andreas Ostermayr
 Executive Creative Director: John Eberstein
 Copywriter: Ulrich Scheele
 Art Director/Screendesigner: Denise Unfried
 Production Managers: John Eberstein/Ulrich Scheele
 Technical Developer: Achim Gosse

Entrant: J. Walter Thompson, Chicago
 Kraft/Cheez Whiz
 URL: www.cheezyguy.com
 Client Supervisor: Glenn Sundin
 Account Executives: Molly Regan/Anne Ferraro
 Executive Creative Director: Dennis Ryan
 Creative Director: Jeff York
 Copywriters: Greg Oreskovich/Melissa Horton
 Art Directors: Mark Westman/Danny Tica
 Designer: Danny Tica
 Programmers: Max Forster/George Bumbaris/
 Josh Steinbauer/John Serafin
 Producer: Greg Berger
 Production Manager: Douglas Rozen
 Product Group Manager: Wil Wilcox
 Animator: Wil Venton

Entrant: Zentropy Partners, London
 Birds Eye Enjoy!
 URL: www.enjoygoodfood.co.uk
 Client Supervisor: Tim Watson
 Project Manager: Giovanni Gribaudo
 Executive Creative Director: Matt Mayes
 Creative Director/Art Director/Designer: Sid Westlake
 Copywriter: Phil Rigg
 Interaction Designer/Graphic Artist: Stephen Hamilton
 Programmer: Gavin Hardman
 Producer/Production Manager: Mimi Oliver
 Product Group Manager: Nicki Hickson
 Technical Developer: Andrew Leszczynski
 Technical Director: Fabio Fabrizio

Entrant: Zentropy Partners, London
 Birds Eye Fishfingers
 URL: www.CaptainBirdsEye.co.uk
 Client Supervisor: Tim Watson
 Project Manager: Monica Bertei
 Executive Creative Director: Matt Mayes
 Creative Directors/Art Directors/Designers/Animators/
 Illustrators/Graphic Artists: Andrew Mason/Andy Tonkin
 Copywriters: Phil Rigg/Aaron Fox
 Interaction Designer: Matt Greenhalgh
 Programmers/Technical Developers: Andrew Leszczynski/
 Fabio Fabrizio
 Producer/Production Manager: Mimi Oliver
 Product Group Manager: Nicki Hickson
 Technical Director: Fabio Fabrizio
 Editor: Phil Rigg

Entrant: Silver Oaks Communications, Moline, Illinois
 Why Birds Sing Kiosk @ University of Iowa Museum of
 Natural History
 Design Company: Silver Oaks Communications, Moline

Entrant: J. Walter Thompson, Detroit
2002 Explorer - "Collect Life"
Executive Creative Director: Suzanne Sadek

MEDIA PROMOTION

Entrant: Change Technology Partners, New York
Harper's Bazaar
URL: www.harpersbazaar.com
Design Company: Change Digital Studios, New York
Executive Creative Director: Nancy Duran
Creative Director/Art Director: Colin Lange
Designers: Serena Gruia/Cara Quinn/Alex Meyer
Information Architect: Colin Furness
Production Artist: Robbie Kass
Producers: Julius Roberge/Geraldine Sweeney
Production Manager: Andrea Gibbins
Technical Director: Joel Potischman
Flash Engineer: L.J. Ruell
Content Engineers: Sonya Laska/Ben Strawbridge/
Joshua Glann

Entrant: Deepend, New York
50 anos de TVe +
URL: www.globo.com/oca
Account Executives: Nuri Djavit/Tatiana Roza
Executive Creative Director: Marcello Povia
Creative Director: Iti Sakharet
Copywriters: Tatiana Roza/Marcello Povia/Daniel
Vasconcelos
Designer: Angela Lidderdale
Interactive Designers: Angela Lidderdale/Brendan
Klinger
Producer: Tatiana Roza
Production Manager: Serena Stamm
Site Builders: Michael Diolosa/Joe Stanca/Brendan
Klinger
Technical Director: Michael Diolosa

Entrant: Elephant Seven, Hamburg
FANDANGO Motion Picture
URL: www.movie.de/Fandango
Client Supervisor: Thomas Menne
Account Executive: Matthias Muehlenhoff
Executive Creative Director: Oliver Viets
Copywriter: Nina Koefers
Art Director/Producer: Stephan Huelsen
Technical Developer: Markus Weiss

Entrant: Hyperinteractive, London
Entertainment Rights
URL: www.entertainmentrights.com
Creative Directors: Richard Mellor/David Palmer
Interaction Designers/Site Builders: Stephanie Edmonds/
Richard Mellor
Programmers: Stephanie Edmonds/Richard Mellor/
David Upton
Producer/Production Manager: Stephanie Edmonds
Technical Director: Richard Mellor

MONEY/BUSINESS

Entrant: AGI, Stuttgart, Germany
Euro.de
URL: www.awards.agi.de/euro
Client Supervisor: Anne Gfrerer
Executive Creative Director: Christian Schwarm
Creative Directors: Christian Schwarm/Nathalie Strobl
Copywriters: Jana Hyner/Bettina Emmert/Christian Schwarm
Art Director: Petra Sutter
Designers: Petra Sutter/Ines Kahl
Programmers: Frank Hagner/Ralph Schaefer/
Ina Schall-Sauer/Patrick Voelker/Erik Wunderlich
Production Managers: Nina Grams/Gerhard Senft
Technical Director: Erik Wunderlich
Animators/Flash: Markus Kleine-Vehn/
Daniel Huebschmann/Markus Heckel
Conceptionist: Jana Hyner

Entrant: AGI, Stuttgart, Germany
Real Estate Finance Online
URL: www.awards.agi.de/bf
Client Supervisor: Jochen Roesch
Executive Creative Director: Christian Schwarm
Art Director: Petra Sutter
Designers: Petra Sutter/Arwin Hambasic/
Andrea Herkommer/Simone Verweyen
Programmers: Daniel Effinger/Jochen Rentschler/
Franz Wagner/Erik Wunderlich
Production Managers: Hanz Geeratz/Axel Schinke/
Oliver Schmid
Associate Production Manager: Georg Neumann
Technical Director: Hanz Geeratz

Entrant: BBDO Interactive, Dusseldorf
DEKA
URL: www.deka.de
Client Supervisors: Mario Devcic/Patrick Cabalzar
Account Executive: Nicole Rheinard
Copywriter: Andrea Geiter
Art Director: Weda Farahani
Designer: Michael Blendow
Programmers: Carsten Buchmann/Walter Eul/
Klaus Nordmann

Entrant: Cream01 Industries, Munich
ACA
URL: www.aca-ep.com
Creative Director: Cyrill Gutsch
Art Directors: Julia Rembold/Lea Steppken
Programmer/Flash: Serkan Gezgin

Entrant: Die Firma, Wiesbaden, Germany
Nassauische Sparkasse
URL: www.naspa.de
Client Supervisor: Georg Käberich
Account Executive: Christoph Kepper
Executive Creative Director: Marco Fischer
Art Director: Susanne Wilhelm
Programmers: Zarathustra Heuser/Michael Glöckner/
Kim Lang/Tino Labudda
Animator: Jochen Fritz

HEALTH/HOME/LIVING

Entrant: The Company, Cambridge, United Kingdom

Interflora Mother's Day Range
 URL: www.thecompany.co.uk/mothers
 Executive Creative Director: Tim Smith
 Copywriter: Will Marston
 Art Director/Animator/Illustrator: Darren Hill
 Interactive Designer: Barrie Calver
 Production Managers: Andrew Wilden/Ben Piper
 Site Manager: Courtney Evans
 Editor: Karen Vermeulen

Entrant: Deepend, London

Conran
 URL: www.conran.com
 Client Supervisor: Jackie Lea
 Creative Director/Art Director: Tony Phillips
 Copywriter: Conran's Editorial Team
 Designers: Chanuki Seresinhe/Nicky Gibson
 Usability Design: Jane Austin
 Web Developers: George Graham/Nick Holmes/
 Shuab Atkhtar/Carl Huber

Entrant: Elephant Seven, Hamburg

VITRA New Office Website
 URL: www.vitra.com/home/default.asp?lang=eng
 Client Supervisor: Judith Brauner
 Account Executive: Franziska Weissbach
 Executive Creative Director: Barbara Schmidt
 Copywriter: Jennifer Siebel
 Art Director: Michael Vogt
 Producer: Eric Singhartinger

Entrant: Impiric & Co. now Wunderman, Frankfurt

Bayer Flohrian
 URL: www.flohrian.de
 Account Executives: Renate Ringleb-Garbe/Diana Funk
 Executive Creative Directors: Erik Backes/Cornel Frey
 Copywriter: Aline Akbari
 Art Director: Gaby Goergens
 Site Builder: Dorothe Loerch
 Animator: Clay Art, Frankfurt

Entrant: Nethod Euro RSCG Interaction, New York

FaceFacts.com
 URL: www.Facefacts.com
 Client Supervisor: Judy Beggs
 Account Executive: Meredith Levy
 Executive Creative Director: Peter DiBart
 Creative Director: Ernie Prada
 Copywriter: Asha Punnett
 Art Director: Brent Miller
 Designer: Aaron Gonzales
 Programmer: Freddy DeJesus
 Product Group Manager: Robert Hammond
 Technical Developer: Vidya Swar
 Technical Director: Frank Buchner
 Animator: David Chang
 Illustrator: Pamela Lee
 Editor: David Groff

Entrant: OgilvyInteractive Worldwide, Frankfurt

Voko The Office Innovation Group
 URL: www.ogilvy-interactive.de/awards/voko
 Client Supervisor: Steffen Busse
 Account Executive: Martina Wegerich
 Creative Director: Ulrich Maurach
 Copywriter: Tanja Koch
 Art Director: Masami Nakano-Hofmann
 Programmer: Michael Ludwig

Entrant: Ootworld Media Design Agency, Castelfranco Veneto, Italy

Sitland
 URL: www.sitland.com
 Account Executive: Marco Guglielmin
 Creative Director: Mirco Pasqualini
 Art Director/Interactive Designer: Valerio Tedesco
 Programmer: Sergio Turolla

Entrant: Zentropy Partners, Hollywood

Reebok Core Training
 URL: www.core.reebok.com
 Client Supervisor: Marc Fireman
 Account Executive: Harper Heller
 Executive Creative Director: Tiago Soromenho
 Copywriter: Hal Cantor
 Art Director: Ede Schweizer
 Designer: Angie Tso
 Interaction Designer: Gio Negron
 Programmer: Ben Knigge
 Production Managers: Calis Agyemang/Brad Suter
 Site Builder: Slava Lukovskiy
 Technical Developer: Robbie Lindauer

INTERACTIVE KIOSKS

Entrant: Change Technology Partners, New York

Arinc Interactive Kiosk
 Design Company: Change Digital Studios, Baltimore
 Creative Director: John Snow
 Art Director: Tulin Gundogdu

Entrant: Scholz & Volkmer, Wiesbaden, Germany

Mercedes-Benz - "The A Class - A Good Idea"
 Client: DaimlerChrysler
 Account Executive/Creative Director: Michael Volkmer
 Copywriter: Katharina Schlungs
 Art Director: Heike Brockmann
 Screendesigners: Michael Dralle/Dominik Lammer
 Creative Direction: Ralf Ott
 Cutting: Timo Fritsche
 2D-Artists: Carolin Vedder/Till Heim
 Henry-Artist: Achim Schuhmacher
 Project Manager: Sonja Conrad
 3D-Artist: Diane Preyer
 Programmer: Peter Wolfrum
 Project Manager: Christian Mueller
 3D-Animator: Tim Leydecker
 Music: J. Jochen Helfert/Mark A. Frank
 Screendesigners: Philipp Bareiss/Elke Grober/
 Kathrin Schueler/Anne Wichmann
 Cover Design: Jutta Ottmann/Irmgard Weigl

Entrant: Nitro FX, Helsinki

Tera Group
 URL: www.teragroup.net
 Client Supervisor/Project Manager: Antti Villanen
 Art Director/Flash Designer/Visual Designer:
 Tuomas Harju

Designer/Actionscript/Additional Flash Design: Tomi Aalto
 Animators: Mare Ollinkari/Juha Raulo
 Assistant Animator: Minna Mynttinen
 Sound: Tomi Nikulainen

Entrant: Publicis MCD, Bavaria

Internetauftritt Siemens Power Generation
 URL: www.pg.siemens.com

Client Supervisor: Dr. Hans-Peter Böhm
 Account Executive: Per Egil Roksvaag
 Art Director: Sandra Gumbrecht
 Designer/Interactive Designer/Animator/Graphic Artist:
 Heike Franzenburg
 Programmers: Joachim Göller/Kirsten Eisenhut-Kallee/
 Patrik Müller
 Technical Developers: Joachim Göller/Kirsten Eisenhut-
 Kallee
 Technical Director: Joachim Göller
 Editor: Karin Müller

NEWS/VIEWS

Entrant: F/Nazca Saatchi & Saatchi, São Paulo

Zip.Net - Astral
 URL: www.fnazca.com.br/festival/038
 Client Supervisor: Mauro Rabelo
 Account Executives: Camila Travesso/Gal Barradas/
 Gleice D./Regiane P.
 Executive Creative Director: F-bio Fernandes
 Creative Director: Fernand Alphen
 Art Director/Designer/Interaction Designer:
 Antonio Salomone
 Programmer/Technical Director: Bruno Mosconi
 Producer/Production Manager: Ana Carolina Ramos
 Site Builder/Site Manager/Technical Developer:
 F/Nazca Saatchi & Saatchi

NOT FOR PROFIT

Entrant: Bite, London

Cancerlink
 URL: www.cancerlink.org
 Client Supervisor: Dr. Judith McNeill
 Executive Creative Director/Creative Director/
 Copywriter/Art Director/Designer/Interactive Designer/
 Graphic Artist/Site Manager: Bite
 Programmer/Site Builder: Skim
 Producer/Production Manager/Technical Director/
 Product Group Manager/Technical Developer: Soft Top

Entrant: n.a.s.a.2.0, Hamburg

Schauspielhaus
 URL: www.schauspielhaus.de
 Client Supervisors: Imanuel Schipper/Tom Stromberg
 Executive Creative Director: John Eberstein

Art Director/Designer/Screenesign: Denise Unfried
 Production Manager: Sabine Klaila
 Technical Developers/Production: Achim Gosse/
 Susan Lau
 Streaming: Karsten Kiss/Jan Becker

Entrant: netz98 new media, Mainz, Germany

X-mas Special
 URL: www.netz98.de/xmasquiz
 Executive Creative Directors: Tim Hahn/Daniel Hölzer
 Designer: Timo Hölzer
 Programmer: Daniel Hölzer
 Production Manager: Manuel Seitner

Entrant: R/GA, New York

UnderstandingUSA
 URL: www.understandingusa.com
 Producer: David Frankfurt
 Art Director: Vincent LaCava
 Interaction Designer: Ted Metcalfe
 Senior Designer: Winston Thomas
 Designers: Helen Kim/Jean Knapp/Jeff Vock
 Programmer: Raymond Vasquez
 Quality Assurance Managers: Daniel Harvey/Yamelin Castillo
 Testers: Diane Lichtman/Ben Oderwald

Entrant: TBWA\e-Company, Amsterdam

Van Gogh Museum - Light
 URL: www.vangoghmuseum.nl/light
 Client Supervisors: Andress Bluhm/Melanie Verhoeven
 Account Executives: Ljavan Alten/Han van Dijk
 Creative Director: Jurrienne Ossewold
 Art Director: Margo Rouwhorst
 Technical Director: Patrick Hok-A-Hin
 Information Architect: Dick van Dijk

Entrant: Tohokushinsha Film Corporation, Tokyo

zen-zen
 URL: www.do-not-zzz.com/zen-zen
 Agency: Dentsu Inc., Tokyo
 Client Supervisor: Jyoin Teramae
 Executive Creative Director: Kotaro Sugiyama
 Creative Directors/Producers: Naoto Oiwa/Kojiro Nakajima
 Copywriters/Photographers: Atsuko Kawamura/Tadashi Aizu
 Art Director: Atsuko Kawamura
 Designers: Shusaku Harima/Tadashi Aizu
 Interaction Designers: Yoshifumi Kohyama/
 Kyoichi Yukushige
 Programmer/Technical Director: Toshiyuki Onishi
 Production Manager: Yoshitaka Ishizuka
 Sound Designer: Kyoichi Yukushige

Entrant: Zentropy/Thunder House Brazil, São Paulo

Laramara Foundation
 URL: www.thunderhouse.com.br/awards/laramara
 Client Supervisor: Conceição Cortêz
 Account Executive/Copywriter/Product Group Manager:
 Clóvis La Pastina
 Creative Directors/Site Builders: Bob Gebara/
 Clóvis La Pastina/André Matarazzo
 Art Director/Designer/Interaction Designer/Animator/
 Illustrator/Graphic Artist/Editor: André Matarazzo
 Programmers/Technical Developers/Technical Directors:
 André Matarazzo/Thiago Avancini
 Producer/Production Manager: Juliano Tosetto
 Site Manager: Bob Gebara

PUBLIC SERVICE

Entrant: AGENCY.COM, Portland

TXU Global Internet Re-design Project
 URL: www.txu.com
 Design Company: AGENCY.COM, Dallas
 Account Executive: Lynda Packard
 Group Account Director: Twila Vogel
 Creative Director: Jayson Sellers
 Art Director: Nathan Bailey
 Designer: Jennifer Burk
 Producer/Senior Project Manager: Lisa Alvin-Meyer
 Site Builders: Michael Gilbert/Brooks Grigson
 Technical Director: Joe Tatem
 Quality Assurance Manager: Bo Friesen
 Senior Information Architect: Meghan Rennie

Entrant: Arnold Worldwide, Boston

American Legacy Foundation
 URL: www.thetruth.com
 Executive Creative Director: Ron Lawner
 Group Creative Directors: Pete Favat/Alex Bogusky
 Creative Director/Director of Interactive Development/
 Interactive Technical Director: Jim Marcus
 Art Directors/Photographers: Adam Larson/
 GianCarlo Pisani/Jim Marcus
 Copywriters: Rich Mackin/Mike Howard/Jim Marcus
 Interactive Designers: Samiah Abdul-Samir/Adam Larson/
 GianCarlo Pisani/Jim Marcus
 Programmers: Doug Smith/Ebbey Mathew/Jim Marcus
 Producers: Barry Frechette/Eric Decker/Cybil Ciaverra

Entrant: Collaborate, San Francisco

Rock The Vote
 URL: www.collaboratesf.com/labsite_swf/movies/rtv_web_yesno.htm
 Client Supervisor: Stefan Dimancescu
 Account Executive: Lisa Buchanan
 Creative Director: Robin Raj
 Copywriter: Kevin Seidel
 Art Director: Daniel Jung
 Designer: Anke Weiss
 Producer: Dora Lee

Entrant: Fusebox, New York

Fusespot - "Hungry"
 URL: <http://fusespot.com> (Click on "Hungry")
 Executive Creative Director: Laura Michaels
 Creative Director: Steve Newman
 Copywriters: Harris Silver/Sharoz Makarechi
 Art Director: Alexis Idone
 Interaction Designers: Robert Hudak/Dan McGorry
 Photographers: Bryan Thatcher/Dayon Daumont

Entrant: OgilvyInteractive, London

Orange Environment
 URL: www.orange.co.uk/about/environment
 Account Executive: Richard Fraser
 Copywriter: James Cooper
 Art Director: Howard Dean
 Designer: Mauri Perez
 Programmer: Jerry Nasheim
 Producer: Barrie Parker
 Technical Developer: Phil Coates
 Technical Director: Janak Shastri
 Content Architect: Rob Yates

Entrant: ONESTOP Agency, São Paulo

Community Service
 URL: www.onestopagency.com.br/awards/boy
 Client Supervisor: Gabriela Jordão
 Account Executive: Fabia Ranzani
 Creative Director: Mauro Alencar
 Copywriters: Mauro Alencar/Oscar Alarcon
 Art Director: Oscar Alarcon
 Producer: Cristiano F. Pinto
 Technical Director: Nivaldo D. Amorim Fo.

RECREATION EQUIPMENT

Entrant: Schiemann Harms Partnerschaft, Hamburg

Sunseeker Germany
 URL: www.sunseeker.de
 Client Supervisor: Torsten Sieckmann
 Executive Creative Directors: Joachim Harms/
 Martin Schiemann
 Art Director/Graphic Artist: Joachim Harms
 Designer: Ae-Ree Roh
 Interaction Designers/Animators: Christian Kunz/
 Arne Steinmetz
 Programmers/Technical Developers: Kamil Kube/
 Martin von der Heyde
 Producer/Editor: Martin Schiemann
 Site Builder/Site Manager/Technical Director:
 Martin von der Heyde
 Graphic Artists: Joachim Harms/Ariane Kümpers/
 Kim Kirchbach/Angelo Spiegel
 Junior Media Producers: Ariane Kümpers/Kim
 Kirchbach/
 Angelo Spiegel
 Texter: Dany Müller

RETAIL FOODS

Entrant: Deepend, London

Conran
 URL: www.conran.com
 Client Supervisor: Jackie Lea
 Creative Director/Art Director: Tony Phillips
 Copywriter: Conran's Editorial Team
 Designers: Chanuki Seresinhe/Nicky Gibson
 Usability Design: Jane Austin
 Web Developers: George Graham/Nick Holmes/
 Shuab Atkhtar/Carl Huber

RETAIL STORES

Entrant: Deepend, London

Conran
 URL: www.conran.com
 Client Supervisor: Jackie Lea
 Creative Director/Art Director: Tony Phillips
 Copywriter: Conran's Editorial Team
 Designers: Chanuki Seresinhe/Nicky Gibson
 Usability Design: Jane Austin
 Web Developers: George Graham/Nick Holmes/
 Shuab Atkhtar/Carl Huber

Entrant: Sillery Mayer & Partners, Stamford, Connecticut

Kings Super Markets
 URL: www.kingscookingstudio.com
 Client Supervisor/Executive Creative Director/
 Product Group Manager: Russell Sillery
 Account Executive/Producer/Production Manager:
 Matt Steele
 Creative Director/Art Director: Louis Del Pizzo
 Designer/Interactive Designer/Programmer/Site Builder/
 Graphic Artist: Toni Fappiano
 Site Manager: Gerald Twardy

Entrant: Wax New Media Agency, London

Agent Provocateur
 URL: www.agentprovocateur.com
 Client Supervisor/Copywriter: Caroline Marshall
 Executive Creative Director: James Ghani
 Designers: Rupert Jones/Steve Mannion
 Programmer: Paul Graham
 Technical Director: Uwe Kolsh

SELF-PROMOTION

Entrant: AGI, Stuttgart, Germany

Photoshooting with Henneka
 URL: www.awards.agi.de.henneka
 Client Supervisor/Photographer: Dietmar Henneka
 Creative Directors: Sebastian Schier/Christian Schwarm
 Art Director/Designer/Interactive Designer/Programmer:
 Sebastian Schier

Entrant: Bite, London

Bite
 URL: www.anotherbiteidea.com
 Account Executive/Executive Creative Director/
 Creative Director/Copywriter/Art Director/Designer/
 Site Manager/Illustrator/Graphic Artist/Editor: Bite
 Interactive Designer/Producer/Production Manager/
 Technical Director: Mats Ingerdal
 Programmers: Per Starck/Mans Jonasson
 Site Builders: Bite/A Good ID/Superknirp
 Technical Developer: Mans Jonasson
 Animator: Torkel Jelvinger

Entrant: BloodPartnership, London

Farm Communications
 URL: www.bloodpartnership.com/awards/lia/dog
 Client Supervisor: Robert Smith
 Account Executive: Shaun Varga
 Creative Director: Jeremy Garner

Copywriters: Owen Lee/Gary Robinson
 Art Directors: Greg Jarrett/Simon Lovejoy
 Designer/Technical Director/Animator/Illustrator:
 Simon Lovejoy
 Sound Designer: Paul Knott

Entrant: Cole & Weber/Red Cell, Seattle

Cole & Weber/Red Cell
 URL: www.coleweber.com
 Client Supervisor: Dave Behn
 Account Executive: Heather Ramsey
 Copywriter: Jim Elliot
 Art Director: Todd Derksen
 Designer: Dylan Bernd
 Producers: Wendy Fernandez/Staci Martin
 Production Manager: Wendy Fernandez

Entrant: The Concept Farm, New York

Howdy Y'All
 URL: www.conceptfarm.com
 Design Company: Graphics Farm, New York
 Account Executives: Rebecca Edsall/Mike Aspite
 Creative Directors: Gregg Wasiak/Griffin Stenger/John
 Gellos
 Copywriter: Gregg Wasiak/Mike Aspite
 Art Director: Rafael Soberal
 Designer: Jaydee Jana
 Interactive Designer: James Ioveno
 Programmer: John McGarry
 Producers: Will Morrison/Rick Debbie
 Site Builder/Site Manager: John McGarry
 Graphic Artists: Rafael Soberal/Jaydee Jana/James Ioveno

Entrant: Dennis Interactive, New York

Dennis Interactive
 URL: www.dennisinter.com
 Client Supervisor/Copywriter: David Cherry
 Account Executive: Jamie Cahill
 Executive Creative Director/Animator: Justin Crawford
 Creative Director: Zoe Chan
 Art Directors: Brian Oakes/Vincent Mei
 Designer: Paul Szygula
 Interactive Designer: Brian Ragan
 Programmer: Drew Millechia
 Producer: David Chang
 Production Manager: Joe Johnson
 Technical Director: John Lounsbury
 Editors: David Cherry/Mindy Roland/Todd Brown

Entrant: Grabarz & Partner, Hamburg

Grabarz & Partner
 URL: www.grabarz.de
 Design Company: Ponton European Media Art Lab,
 Hannover
 Creative Director: Ralf Heuel
 Copywriters: Will Kaussen/Sonja Wigbels
 Art Director: Hans Weishäupl
 Technical Director: Falk Neubert
 Animator: Tobias Prinz

Entrant: HWY1, San Francisco

Highway One
 URL: www.HWY1.com
 Executive Creative Director: Chris Matyszczyk
 Copywriters: Tony N./Marcus P.
 Art Director: Heath
 Interaction Designer/Animator: Pani Miller

Entrant: Jung v. Matt/Neckar, Stuttgart, Germany
 Downstream
 URL: www.jvm-neckar.com
 Account Executive/Producer: Dorothea Feuer
 Executive Creative Directors: Achim Jaeger/Peter Waibel
 Copywriter: Peter Waibel
 Art Directors: Joerg Merz/Achim Jaeger
 Designer: Joerg Merz
 Interactive Designer: Robert Jedam
 Programmers: Holger Prys/Manuela Nuber
 Site Builders/Animators: Joerg Merz/Robert Jedam

Entrant: n.a.s.a.2.0, Hamburg
 n.a.s.a.20
 URL: www.nasa20.com
 Executive Creative Director: John Eberstein
 Copywriters: Ulrich Scheele/Alf Frommer
 Art Director/Designer: Oliver Hinrichs
 Screen Designer: Sabine Kleedorfer
 Production Manager: Jörg Tremmel
 Technical Developers/Production: Thien Bui/Achim Gosse
 Sound Design: rabatz.de

Entrant: nojinc, Baltimore
 nojinc
 URL: www.noinc.net
 Creative Director: Andrew Spangler
 Art Director: James Hagen
 Designers: Andrew Spangler/James Hagen/Mark Maloney
 Programmer/Technical Director: Alex Markson
 Producer: Larry Rivitiz

Entrant: Palio Communications, Saratoga Springs, New York
 Palio Communications - "Never Be Forgotten"
 URL: www.paliocommunications.com
 Design Company: Context Integration, New York
 Executive Creative Director: Guy Mastrion
 Creative Director: D.J. Edgerton
 Copywriter: Lori Goodale
 Designer/Interactive Designer: James Patterson
 Programmer: Taber Buhl
 Producer: Rajeew Dhar
 Graphic Artist: Alan Steele
 Editor: Cathy Cotten

Entrant: Philip und Keuntje, Hamburg
 Philipp Und Keuntje Online
 URL: www.philippundkeuntje.de
 Executive Creative Director: Hartwig Keuntje
 Copywriters: Hartwig Keuntje/Dominik Philipp/
 Florian Baron/Katrin Oeding/Jan Dubber
 Interaction Designer/Programmer/Site Builder/
 Technical Developer: Jan Dubber
 Graphic Artists: Jan Dubber/Sebastian Plehn

Entrant: Sandstrom Design, Portland
 Sandstrom Design
 URL: www.sandstromdesign.com
 Executive Creative Director/Art Director/Designer:
 Steve Sandstrom
 Copywriter: Steve Sandoz
 Interaction Designer/Site Builder/Site Manager/
 Animator: John Bohls
 Production Manager: Kelly Culp

Entrant: Unplugged, Toronto
 Unpluggedstudio
 URL: www.unpluggedstudio.com
 Executive Creative Directors: Richard D'Alessio/Allan Weinrib
 Creative Director: Dave Sylvestre
 Copywriter: Greg Bolton
 Designer: Michelle Ameron
 Interactive Designer: Jeff Vermeersch
 Producer: Chelsea Hulme
 Technical Director: Andrew Turpin
 Animator: Jeff Size

Entrant: WM Team, Hannover, Germany
 Team At Work
 URL: www.wmteam.de
 Creative Director/Copywriter: Constantin Weimar
 Art Director: Rainer Michael
 Designers: Paul Stoll/Jochen Kuckuck

Entrant: Zendo Studios, Emeryville, California
 Zendo Studios
 URL: www.zendostudios.com
 Design Company: Zendo Studios, San Francisco
 Executive Creative Director: Kirk Gibbons
 Creative Directors/Art Directors/Designers/Animators/
 Illustrators/Graphic Artists: Kirk Gibbons/Michael French
 Copywriters/Editors: Kirk Gibbons/Rolanda Chu/
 Marc Blanchard
 Interactive Designers: Kirk Gibbons/Michael French/
 Ishmael Riles
 Programmer/Site Builder/Site Manager: Ishmael Riles
 Producer: Rolanda Chu
 Technical Developers/Technical Directors: Ishmael Riles/
 Jason Muscat
 Animators/Illustrators/Graphic Artists: Kirk Gibbons/
 Michael French
 Sound Designer: Lane

SPORTS

Entrant: AGENCY.COM, Amsterdam
 adidas Be Better
 URL: www.adidas.com/bebetter
 Client Supervisors: Oliver Hempel/Adra Smith
 Account Executive: Sandra Krstic
 Executive Creative Director/Art Director: Mark Meerdink
 Creative Director/Interactive Designer: Rob van Driel
 Copywriters: Claudia Daventry/Rhiannon Davies
 Designers/Editors: Mark Meerdink/Erica Bellis
 Programmers/Site Builders/Technical Developers/
 Technical Directors: Blazenko Karesin/Rudi Nieuwenhuis/
 Joe Lister/Gerard van der Land/Hans Wijnbergen/
 Richard de Waard/Wouter van Groningen
 Producers/Production Managers: Cathy Szafranski/
 Richard Pijpe
 Animators: Blazenko Karesin/Rudi Nieuwenhuis

Entrant: F/Nazca Saatchi & Saatchi, São Paulo

Zip.Net - "Pelé.Net - Pelé.king"
 URL: www.fnazca.com.br/festival/036
 Client Supervisor: Mauro Rabello
 Account Executives: Camila Travesso/Gal Barradas/Gleice D./Regiane P.
 Executive Creative Director: Fábio Fernandes
 Creative Director: Fernand Alphen
 Art Director/Designer/Interaction Designer: Fábio Simões
 Programmer/Technical Director: Bruno Mosconi
 Producer/Production Manager: Ana Carolina Ramos
 Site Manager/Technical Developer/Site Builder:
 F/Nazca Saatchi & Saatchi

Entrant: Neue Digitale, Frankfurt

adidas
 URL: www.adidas.de/running
 Account Executive: Andreas Gahlert
 Executive Creative Director: Olaf Czeschner
 Copywriter: Sascha Bosio
 Art Director: Elke Nied
 Designer: Dave Burkhardt
 Programmers: Chrizz Gelbach/Marius Bulla
 Production Managers: Patrick Bodmer/Angela Wozniczak

Entrant: Zendo Studios, Emeryville, California

Nike Freestyle Remixer
 URL: <http://nikebasketball.nike.com/nikebasketball/remixer/index.html>
 Agency: Wieden+Kennedy, Portland
 Client Supervisor/Account Executive: Barry Locke (Nike)
 Executive Creative Director/Art Director/Designer/
 Graphic Artist: Kirk Gibbons
 Creative Directors: Chris Hurwitz/Marc Blanchard
 Interactive Designers: Kirk Gibbons/Chris Hurwitz/
 Marc Blanchard
 Programmer: Chris Hurwitz
 Producer: Rolanda Chu
 Site Builder: Ishmael Riles
 Technical Directors: Marc Blanchard/Jason Muscat

Entrant: AGI, Stuttgart, Germany

Ca'n Roses
 URL: www.canroses.com
 Client Supervisor: Brigitte Richter
 Executive Creative Director: Christian Schwarm
 Copywriter: Stefanie Katzschke
 Art Director/Designer: Christa Heinold
 Programmer: Ina Schall-Sauer
 Production Managers: Christa Heinold/Stefanie Katzschke
 Technical Director: Hanz Geeratz
 Conceptionists: Christian Schwarm/Stefanie Katzschke/
 Christa Heinold

Entrant: Messenger, Toronto

VacationCoach
 URL: www.VacationCoach.com
 Creative Director/Designer: Laura Wills
 Copywriters: Jon Wasserman/John Saxe/Larry Jay Tish
 Programmer: Irena Dominic
 Technical Developers: Chris Guglietti/Peter Floss/
 Steve Liggett/Dana Russell
 Illustrator: Dan Yaccarino/Margo Davies LeClair

Entrant: SLB Interactive, Oslo

Interrail 01
 URL: www.nsb.no/interrail
 Client Supervisor: Trine Busengdal
 Account Executive: Sveinung Totland
 Executive Creative Director: Rune Glad
 Copywriter: Steinar Helgesen
 Art Director: Karl Petter Knutsen
 Programmer: Idium Corp.
 Thanks to: Ole Hartvig

TRAVEL

Entrant: AGENCY.COM, Portland

Experience British Airways
 URL: www.experience.britishairways.com
 Design Company: AGENCY.COM, New York
 Client Supervisor: Lucie Flather
 Creative Director: Tori Winn
 Copywriters: Kenneth Hamm/Pete Hollitscher/Tori Winn
 Art Director: Esther Jooyoung Baek
 Designers: Nancy Ko/Kevin Guterl/Mieko Iwata/Julie Lazarus/
 Nate Harrison/Kristopher Arias/Johann Ljungberg
 Interactive Designer/Flash Director: Eliud Polanco
 Production Manager: Pete Hollitscher
 Information Architect: Natasha Lesser